

## **DATAWORK MARKETING SL DATA PRIVACY POLICY**

This Privacy Policy aims to inform you about the processing of your personal data when you browse the website.

We want you to understand the nature of the personal information we collect, how we use it, with whom we share it, how we strive to protect it, how you can access and/or correct it, and how to contact us if you have any questions.

The purpose of this document is to provide you with all the information required under the Organic Law 03/2018 of December 5 on Data Protection and Digital Rights Guarantee ("LOPDGDD") and Article 13 of the EU Regulation 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ("GDPR").

Finally, we draw your attention to the fact that we may need to make changes to this document, especially to comply with any new regulations or to adapt it to our practices. When we make changes, we will publish our updated Privacy Policy thirty (30) days before it takes effect to ensure that you are aware of these changes.

### **DATA PROCESSING RESPONSIBLE(S)**

The information collected through the different forms on the website are subject to computer processing by the company:

### **DATAWORK MARKETING SL**

VAT: B67239806

Address: Passeig de Gracia, 46 1º-2ªA 08007 BARCELONA (Spain)

Email: [info@datawork.agency](mailto:info@datawork.agency)

Website: <https://www.daily-opinion.com/serviciosbusiness>

Phone: 93 659 54 76

Registered in the Barcelona Mercantile Registry, Volume 46479, Folio 216, Sheet B 521364.

The partners involved in the operation identified on the website pages at the time of collection also act as data processing responsible parties, so if you agree, they will be recipients of your data, in order to send you their newsletters and/or commercial offers or those of their own partners (for example: Advertisers, boards or agencies).

In any case, **DATAWORK MARKETING SL** will not be responsible for the processing carried out by these partners. For this reason, we invite you to read their respective privacy policies.

### **PERSONAL DATA THAT MAY BE COLLECTED ON THE WEBSITE**

The concept of personal data designates all information relating to an identified or identifiable natural person.

Regarding your registration and request, you voluntarily provide us with data that concerns you and that we may collect under the following conditions:

When filling in the contact form fields on the website: personal data related to your identity such as treatment, last name/surname, first name, date of birth, postal address, email address, telephone number (landline and/or mobile); and any other data that may appear on the registration form, respecting the principles of relevance and proportionality.

When responding to possible qualifying questions about your preferences, interests, user behavior: data related to your family situation and consumption habits such as marital status, number of people in the household, number of children in the household and their ages, socio-professional group, property/rental status, etc.

When browsing our Website: browsing data such as IP address and communication information made available for use by your computer is collected automatically. This data is only used for dispute regulation purposes. Statistical data may also be collected during your visit, and may be used.

All fields in the form are mandatory in order to identify and respond to your request.

## **PURPOSE OF PROCESSING YOUR PERSONAL DATA**

**DATAWORK MARKETING SL** processes your data to allow you to benefit from the services offered by the website.

This processing is necessary to:

- Take into account your request
- Respond to the inquiry or request made by the user through the contact form located on the website.
- Manage requests for the exercise of the rights of the data subject (right of access, rectification, erasure, objection, and portability) and to comply with our legal and regulatory obligations.
- Justify, in the event of litigation, compliance with our legal and regulatory obligations.

Also, if you expressly consent, your data may be used by **DATAWORK MARKETING SL** and/or partners identified on the website for the following purposes:

Carrying out advertising campaigns for third-party companies, studies, and surveys by **DATAWORK MARKETING SL**: for this purpose, the interested parties' data must undergo normalization, duplication, filtering, and verification operations. Third-party advertising will be sent by **DATAWORK MARKETING SL**. This treatment is optional and only applies if you expressly agree to receive commercial offers from **DATAWORK MARKETING SL**.

Transmission of data to third parties to carry out commercial acquisition operations in various sectors of activity: for this purpose, the interested parties' data will necessarily be subject to normalization, duplication, filtering, and verification operations. Advertising will be sent by third parties. This treatment is optional and only applies if you expressly agree to receive commercial offers from third parties.

The advertising actions sent by both **DATAWORK MARKETING SL** and third-party companies can be carried out through the following channels: email, postal mail, telephone calls, SMS and/or MMS messages, or any analog communication means.

The legal bases for the different treatments are:

Management of the request of the interested party: execution of the contract for the distribution of their data to the chosen partners.

Carrying out advertising campaigns for third-party companies, studies, and surveys by **DATAWORK MARKETING SL**: consent of the person involved.

Transmission of data to third parties to carry out commercial acquisition operations in various sectors of activity: consent of the person involved.

## **THE RECIPIENTS OF PERSONAL DATA**

The recipients of the personal data collected are **DATAWORK MARKETING SL** and, in case of express acceptance on your part, the partners of the operation.

The collected data may be transmitted, if necessary, to subcontractors to whom the data controller may resort when performing the services. The data controller guarantees compliance with data protection requirements for all its subcontractors.

We may also disclose your personal data when such disclosure is necessary to:

- Comply with the law (or a subpoena or court order);
- We comply with legitimate requests from public and government authorities. To report a crime or investigate, for example, fraud or identity theft.
- Protect the rights, property, or safety of **DATAWORK MARKETING SL**, our users, or third parties.

#### Categories of recipients of personal data:

- Communications: communications and technology products and services, etc.;
- Financial and banking sector: financial entities, insurance, investments, social security, etc.;
- Leisure: pay TV, publishing, tourism, sports, collection, photography, hobbies, games, transport, navigation, tourism (hotels, tour operators, travel agencies, airlines, etc.), aerospace, publishing, gardening, hobbies, lottery, contests, collection, photography, entertainment, communication and entertainment, art, music, etc.;
- Distribution and commerce: electronics, computing, image and sound, fashion, accessories, clothing, textiles, bazaars, cosmetics and sanitary products, chemicals, pharmaceuticals and biotechnology, agro-food, supermarkets, beverages, office supplies, furniture, etc.;
- Automotive: products and services related to cars, industrial vehicles, bicycles and motorcycles, trucks, mechanics and metallurgy, etc.;
- Energy and water: products related to electricity, hydrocarbons, gas, water and public services, etc.;
- NGOs and associations: products and services related to non-profit organizations, foundations, etc.;
- Education: Education and university, etc.;
- Communication and services: consultancy agencies, advertising, marketing, events, public relations agencies, media centers, telecommunications, market research, legal advice, etc.;
- Ecology and environment
- Construction products/services, civil engineering, and real estate: buildings, decorations, houses, design, real estate agencies, etc.;
- Exhibitions and events
- IT, Internet, e-commerce sites.

#### **INTERNATIONAL TRANSFERS OF DATA**

Data transfer means any communication, copy, or movement of personal data that will be processed in a third country or any information that can be accessed by a third party outside the European Union.

Our servers are located within the European Union, and we generally contract service providers also located within the European Economic Area or in countries that have been declared with an adequate level of protection. If we need to use external service providers that require the transmission of personal data outside the European Union or to countries that have not been declared with an adequate level of protection, we will ensure to guarantee the security and legitimacy of the processing of your data through adequacy decisions, standard contractual clauses, binding corporate rules, exceptions, or any other instrument approved by the supervisory authority that offers adequate guarantees for the realization of the international transfer of data.

## DESIGNATION OF THE DATA PROTECTION OFFICER

The company **DATAWORK MARKETING SL** has appointed a data protection officer (**DPO**) responsible for ensuring the protection of data:

### **DPO DATAWORK MARKETING SL CARDATA**

2, rue de Marly Le Roi - 78150 Le Chesnay  
Email: dpo@cardata.fr

## RIGHTS OF THE INTERESTED PARTY

You have the right to access, rectify, delete, oppose, and transfer your data. You may also request the limitation of the processing of your data or object to such processing. You have the right to communicate to **DATAWORK MARKETING SL** and/or its partners your instructions on the fate of your personal data in the event of your death.

You may exercise your rights through the Data Protection Officer of **DATAWORK MARKETING SL** whose details are indicated in this Privacy Policy or, if you have consented to your data being communicated to our partners, you may contact them directly.

If you believe that your rights have not been properly addressed, you have the right to file a complaint with the supervisory authority at the **Information Commissioner's Office (ICO)**. We reserve the right to charge a "reasonable fee" for administrative costs incurred in providing information if your request is clearly unfounded or excessive. We will endeavor to respond to your requests within the time required by the **GDPR**.

To protect your privacy and ensure your security, we will also take reasonable measures to verify your identity before giving you access to your personal information or correcting, modifying, or deleting your subscriptions. Any request may be accompanied by a copy of your identification document.

You may, at any time and free of charge, withdraw your consent to receive commercial offers and newsletters by clicking on the unsubscribe link proposed for each commercial offer and newsletter or by directly contacting **DATAWORK MARKETING SL** and/or the partners identified on the site's pages. Unsubscribing will result in the cessation of receiving commercial emails. By filling out the form, if you authorize **DATAWORK MARKETING SL** or its partners to call you on the phone, this means that you accept to receive offers from third-party companies.

## SECURITY AND CONFIDENTIALITY OF DATA

We take all organizational and technical security measures to guarantee the confidentiality and integrity of your personal data. In this regard, administrative, organizational, technical, and physical precautions are aimed at protecting your personal data from loss, theft, misuse, unauthorized access, unauthorized transmission, and any modification or undue destruction.

In any case, the controller will take security measures adapted to the nature of the data

collected. The data collected will be stored confidentially and will be protected with a high level of security. The servers on which this data is stored comply with current security standards. They are protected against computer and physical attacks.

However, despite all our efforts, we cannot guarantee that this protection will be infallible against the inevitable risks that may arise during the transmission of personal data.

## **DATA RETENTION PERIOD**

All personal data collected will be kept for a limited time, depending on the purpose of the processing and only for the time provided by applicable law.

Personal data collected when filling out the form will be kept for the time necessary to manage your request and possible claims, with a maximum total duration of three years. Once this period is over, the data will be destroyed in accordance with the measures required by the current legislation.

The data of interested parties will be kept for our commercial and prospecting actions for which the data have been collected and until the request for cancellation, limitation, or deletion, with a limit of three years from the collection by the data controller or the last contact arising from the potential client. Once this period is over, the data will be destroyed in accordance with the measures required by the current legislation. Data that allows the tracking of the collection of your consent is kept by **DATAWORK MARKETING SL** for a maximum duration of 5 years to be able to demonstrate your consent if necessary.

Your data will be promptly deleted in case of death.

Certain data may be retained for an additional period of time for the management of claims and/or litigation, as well as to comply with our legal or regulatory obligations or to respond to requests from authorized authorities.

## **THIRD-PARTY DATA**

If the user provides third-party data for any purpose to **DATAWORK MARKETING SL**, they guarantee that they have obtained this data lawfully, that they have previously informed the affected parties, obtained their consent to communicate them, and that the information provided is accurate and truthful.

## **MANDATORY CHARACTER OF REQUESTED INFORMATION**

All of our forms have an asterisk (\*) on required fields. If the user does not provide these fields, or does not check the privacy policy acceptance box, the submission of information will not be allowed.

## **LINKS TO OTHER WEBSITES AND SERVICES**

We must inform you that certain links in the contest provide access to third-party websites and give us access to third-party services (for example, social networks). Our Policy is based solely on the information collected on our website.

We do not control how third-party websites and services handle your personal data. We do not check third-party websites and services, and we are not responsible for such third-party websites and services or their privacy practices. We advise you to consult the privacy policies or privacy statements of the third-party sites or services that you access through our sites or services.

Our privacy policy only applies to data collected on our site. In this regard, the company **DATAWORK MARKETING SL** will not be responsible for the use of your data on those other websites.

## **COOKIES**

Regarding our internet pages, we use what is known as cookies. These are small text files that are deposited on your hard drive by the visited website; thanks to which certain data from your computer and your own data can be recorded and stored.

They are essential for the functioning of the internet, as they allow for good communication between two computers. The data retrieved is also used to make the applications you use on the website work.

To learn more about our Cookie Policy, [click here](#).